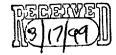




1296 '99 MAR 23 P2:16

March 15, 1999

Food and Drug Administration Office of Special Nutritionals (HFS-450) Center for Food Safety and Applied Nutrition 200 C Street, SW Washington, DC 20204



Dear Sirs:

Notice is hereby given pursuant to the requirements of Section 403(r)(6) (21 U.S.C. § 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21 CFR § 101.93, that Rexall Sundown, Inc. located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 has marketed a dietary supplement within the last thirty days under the Sundown Herbals brand name bearing the following statement(s) on the label and/or in the labeling:

Blue Green Algae: Blue Green Algae's concentrated food energy helps support optimal health by providing the body with a full spectrum of over 47 nutrients including important vitamins, minerals, proteins and essential fatty acids. It also contains complex sugars that help increase energy levels naturally and carotenoids that protect against cellular damage. To further promote energy and endurance, take this product with Sundown B-Complex Formula and Sundown Ginseng. The B vitamins are essential for promoting normal nervous system function and sustained energy levels throughout the day. Ginseng helps promote energy and endurance.

The undersigned certifies that the information contained in this notice is complete and accurate and that Rexall Sundown, Inc. has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed.

Sincerely,

Deborah Shur Frinker

Deborah Shur Trinker Vice President of Regulatory Affairs and Assistant General Counsel

Enclosure